

ACTIV Financial Announces Integration with Reuters RMDS

New York, NY – (June 18, 2007) - ACTIV Financial, a leading provider of low-latency market data solutions, today announced its direct-feed and consolidated market data feeds now support integration with the Reuters Market Data System (RMDS). Developed on request for several Tier 1 financial institutions, the ACTIV RMDS Gateway enables ACTIV to deliver low-latency market data directly into an institution's existing RMDS infrastructure.

"By offering institutions a seamless integration with Reuters RMDS, we can provide a practical and cost-effective solution to power existing RMDS applications as well as latency sensitive systems from a single feed," said Frank Piasecki, president of ACTIV Financial. "The ACTIV RMDS Gateway allows us to respond to growing industry demand and offer customers more choice by delivering a reliable and improved latency alternative to traditional data feeds."

The ACTIV RMDS adapter enables users to distribute and permission real-time streaming financial content within their RMDS platform. The RMDS Gateway can be utilized on all delivery options provided by ACTIV, including direct-feed infrastructures, consolidated feed delivery, or even zero-footprint configurations. Designed and maintained by ACTIV, the Reuters RMDS Gateway supports RFA 6, RFA 5, and OpenDACS. The service is currently in late-pilot stages with several Global Tier 1 clients in North America and Asia.

"The Reuters Application Partner program demonstrates our commitment to a large group of partners who can provide the financial community with a choice of data sources into RMDS as well as consuming applications," said Michael Parlapiano, EVP Global Head of Information Management Solutions, Reuters. "Our desire and ability to work with companies such as ACTIV Financial tangibly demonstrates just how wide open the RMDS platform is, and ensures we continue to expand the value of our client's investment in their Reuters infrastructure."

About Reuters

Reuters (www.reuters.com), the global information company, provides indispensable information tailored for professionals in the financial services, media and corporate markets. Through reuters.com and other digital properties, Reuters now also supplies its trusted content direct to individuals. Reuters drives decision making across the globe based on a reputation for speed, accuracy and independence. Reuters has 16,900 staff in 94 countries, including 2,400 editorial staff in 196 bureaux serving 131 countries. In 2006, Reuters revenues were £2.6 billion.

About ACTIV Financial

ACTIV Financial Systems, Inc. is privately-owned with offices in Chicago, New York City, Wheaton, IL, Singapore and Cambridge, UK. Their high performance enterprise data management platform provides real-time, streaming pricing data by taking data directly from exchanges, and combining it with supporting added value data. As vendor of record, ACTIV delivers consolidated, hosted and on-site ticker plant services for exchanges around the world. (www.activfinancial.com)

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