



ACTIV FINANCIAL SELECTS HIBERNIA ATLANTIC'S GLOBAL FINANCIAL NETWORK (GFN) FOR LOW LATENCY

High Performance GFN Delivers Secure Network Diversity and Flexibility Between Frankfurt and Chicago

SUMMIT, NJ & DUBLIN, IRELAND- June 23, 2010 - [Hibernia Atlantic](#), the only diverse transAtlantic high bandwidth connectivity provider, announces today that [ACTIV Financial](#), a leading global provider of fully managed low-latency market data solutions, has selected Hibernia Atlantic's [Global Financial Network \(GFN\)](#) for Ethernet between Frankfurt and Chicago. ACTIV chose Hibernia's GFN, a next generation, high speed connectivity platform because of its rapid delivery coupled with secure route diversity, commercial flexibility and unmatched provisioning time to install.

The Hibernia GFN further assists ACTIV in minimizing its latency while increasing its global footprint of ultra-low latency market data from every major market worldwide. ACTIV's managed, low latency and high-volume market data services are used by more than 350 customers, including top liquidity market makers, hedge funds, banks, brokers and trading systems. The company manages more than 130 feed handlers deployed in ACTIV's 20 data centers on five continents. "ACTIV continues to expand its global coverage of low latency, high-quality and cost effective global market data solutions," states Steve McNeany, CEO of ACTIV Financial. "With GFN's connectivity between Frankfurt and Chicago we're able to provide rapid deployment of low latency and high quality connections that our customers around the globe have grown to depend on."

With over 100 points of presence throughout North America and Europe, Hibernia's GFN is built upon 24,000 kilometers of fiber optic cable ensuring maximum reach across key financial markets, such as between Frankfurt and Chicago. Specifically engineered for 'security through diversity,' the GFN was built to meet the demanding performance requirements of the financial community ensuring the fastest connectivity and maximum route diversity. GFN services are backed by its rapid installation guarantee-- 5-day deployment, from signature to service, or 1 month free.

"Hibernia understands the high volume, high frequency trading marketplace and knows market data rates continue to rise adding a strain on networks where down time especially around new installation is not tolerable," states Bjarni Thorvardarson, CEO of Hibernia Atlantic. "Our low latency routes coupled with quick deployment timeframes are key for companies such as ACTIV who strive to deliver high performance flexible options to their clients as fast as possible."

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About Hibernia Atlantic's GFN:

Hibernia Atlantic's Global Financial Network (GFN) is a financial exchange connectivity division of Hibernia Atlantic, the Trans-Atlantic, high-bandwidth, connectivity provider. Built on over 24,000 kilometers of network, GFN connects the world's largest exchanges' datacenters to its direct participants through secure and diverse dedicated, high bandwidth, ultra low-latency Ethernet and optical-level service from 1-GigE, 10-GigE, LanPhy wavelengths and traditional SONET/SDH services. Utilizing the Hibernia Atlantic diverse and secure backbone, GFN offers world-leading broker dealers, hedge funds, market data providers and other financial firms over 100 Points of Presence (PoPs) into key capital market cities in the US, Canada, UK, France, Germany, Ireland and mainland Europe. For more information, please visit www.hiberniaqfn.com.

About Hibernia Atlantic:

Hibernia Atlantic is the only American-owned, diverse transAtlantic high bandwidth connectivity provider. Hibernia is a subsidiary of Columbia Ventures Corporation (CVC). It is a TransAtlantic submarine cable and terrestrial fiber network that offers over 100 redundant network Points of Presence (PoPs) throughout Canada, US, UK and mainland Europe on over 24,000 kilometers of network. Hibernia provides secure and diverse dedicated Ethernet, DTM and optical-level service up to GigE, 10G and LanPhy wavelengths and traditional SONET/SDH services. In addition, Hibernia offers wholesale capacity prices, unparalleled support, flexibility and service. For more information on Hibernia Atlantic's cutting-edge network or to view their corporate video, please visit www.hiberniaatlantic.com.

For Hibernia Atlantic business inquiries, please contact Melissa Butler at 908-988-1990 or melissa.butler@hiberniaatlantic.com.

To view Hibernia's corporate overview video, please click here:
<http://www.youtube.com/watch?v=p0xVMLEfFrk&eurl=>

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About ACTIV Financial:

ACTIV Financial Systems, Inc. is a leading provider of market data content and technologies to market makers, hedge funds, brokers and trading systems. The company provides managed low-latency and high-volume market data services to more than 350 customers worldwide. As vendor of record, ACTIV also delivers consolidated, hosted and on-site ticker plant services for exchanges around the globe. ACTIV is privately owned with offices in Chicago, New York, Tokyo, Singapore and London. To learn more about ACTIV, visit: www.activfinancial.com.

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