

# ACTIV Financial Partners with Aleri for Complex Event Processing

May 20, 2008 - Aleri and ACTIV to provide financial firms with low-latency market data and real-time analysis

CHICAGO, May 20, 2008 - Aleri Inc., a leading provider of high performance complex event processing technology, and ACTIV Financial, a leading provider of low-latency market data solutions, today announced that they are partnering to provide financial institutions with low-latency market data combined with real-time analysis. The integrated solution will provide traders and brokers with the ability to easily implement real-time analytics that deliver continuous insight and immediate response to fast changing market data.

“As the financial markets automate, financial institutions are increasingly challenged with implementing and managing industry leading technology solutions” said Frank Piasecki, President of ACTIV Financial. “Complementing ACTIV’s comprehensive and managed content set with Aleri’s high performance analytics engine gives the customer a unique solution to drive their business objectives.”

ACTIV and Aleri have integrated Aleri’s CEP platform with the ACTIV market data infrastructure, allowing customers to apply their own real-time analytics to the low-latency market data delivered by ACTIV, whether it’s via direct feeds or ACTIV’s hosted systems. Customers can use Aleri’s high level authoring tools to rapidly define continuous queries that aggregate and analyze real-time trade and quote data for insights into the markets. The Aleri platform supports all data sources available on ACTIV, including trades, quotes and full market depth.

As part of this integration, Aleri’s Market Liquidity Analysis engine is now available to ACTIV customers, providing the ability to analyze market depth across multiple exchanges. Implemented on the Aleri CEP Platform, MLA allows users to easily compute key market indicators that combine trade, top-of-book and full market depth information across exchanges, across multiple currencies, and even across asset classes.

“In today’s highly competitive capital market environment, firms are looking for a competitive edge that allows them to quickly get insight into a market that is more complex than ever due to fragmentation of liquidity,” said Jeff Wootton, vice president of product development at Aleri. “Integrating Aleri’s CEP platform with ACTIV’s low-latency feed handlers will provide firms with the ability to easily and quickly develop and deploy high-speed data applications that will provide firms with insight into the market and the ability to act on changes as they occur.”

## **About Aleri**

Aleri is a leading provider of enterprise-class complex event processing (CEP) technology for financial institutions and beyond. Aleri’s CEP Platform was designed from the ground up to provide the most robust architecture available for the rapid implementation of mission critical applications within the most demanding environments. Built for high throughput with minimal

latency, Aleri's event processing technology allows customers to analyze and respond instantly to high-volume, high-speed data to minimize risk and increase competitive advantage. Aleri is the first to develop and deploy commercial enterprise-class applications built on event processing technology, the Aleri Liquidity Management System, which is used by some of the largest global bank treasuries in the world, and the Aleri Market Liquidity Analysis engine, which consolidates multiple order book feeds from individual exchanges to provide a powerful tool for trading in fragmented markets.

Aleri is a global company headquartered in Chicago with offices in New York, New Jersey, London, and Paris. For more information, visit [www.aleri.com](http://www.aleri.com). About ACTIV Financial  
ACTIV Financial Systems, Inc. is a leading provider of market data content and technologies to market makers, hedge funds, brokers, and trading systems. The company provides managed low-latency and high-volume market data services to over 230 customers worldwide. As vendor of record, ACTIV also delivers consolidated, hosted and on-site ticker plant services for exchanges around the globe. ACTIV is privately-owned with offices in Chicago, New York City, Tokyo, Singapore and London. ([www.activfinancial.com](http://www.activfinancial.com))